



Why Sunbrella?

Your customers ask for Sunbrella® by name for a reason. Sunbrella is an industry leader in the marine market—as well as other markets—a position it's held for over 50 years. The Sunbrella brand has earned a steadfast reputation thanks to its high quality, durability and colourfastness.

Customer trust in the Sunbrella name is one of the key drivers of Sunbrella's success—and yours as well. Sunbrella places high priority on comprehensive market research to stay attuned to trends and market demands. We commissioned third party research in 2018 to better understand marine trimmer's needs, challenges, and goals. This research allowed Sunbrella to create marketing collateral to address these challenges. As an industry thought and market leader, you would be surprised to know that Sunbrella is not only well known in marine. We also have a well-defined presence in the automotive industry as a leader in providing fabric for retractable tops for 30 years. While trends and marine application needs evolve, customers continue to turn to Sunbrella for its expanding range of colours, designs, fabric widths and innovative performance products.

Why are Sunbrella's competitors much less expensive?

It's true, Sunbrella does come at a higher price compared to its competition. However, the value of Sunbrella aligns with its gold standard status. Sunbrella consistently places a high value on providing quality craftsmanship and performance, standing behind every fibre in every fabric. With decades of proven experience in engineering outdoor and marine fabrics, Sunbrella's industry excellence is why it is a preferred brand for leading boat brands in Europe, the U.S. and around the globe.

- It's important to remember that not all solution-dyed acrylic fibres are equal. Sunbrella combines the highest quality fibre and pigments with state-of-the-art manufacturing processes. Solution-dyed acrylic fibres are saturated to the core with colour, unlike traditional dyeing processes that stop at the surface of the fibre leading to fading.
- All Sunbrella fabrics are tested to meet some of the most stringent industry weathering standards, including AATCC 169-3 (Arizona, U.S.A. conditions) and SAE J2527 (Florida, U.S.A. conditions), and ASTM G147 and G7 (Australian conditions).

- Sunbrella fabrics' performance does not start or stop at its finishes; it's rooted in the fibers. Its excellent performance is due in part to using durable, innovative materials, particularly resistant to UV rays, fading, stretching, water, mold and mildew.
- Sunbrella's team of custom designers stay ahead of trends to deliver fresh styles. Sunbrella offers sophisticated and trendsetting designs, featuring a diverse selection of colours, patterns and textures.
- Industry-leading warranties.

Where does Sunbrella test its fabrics and why?

Sunbrella performs long-term testing in real time at sites in the U.S. states of Arizona and Florida. Arizona simulates desert conditions, which equals low humidity and extreme temperatures. Florida simulates a jungle; high in humidity and temperature. Sunbrella not only stands behind every product and its performance can be backed up with this kind of testing. If product is given a 5-year warranty, that's because Sunbrella puts the product in these realistic conditions for a 5-year period and then reviews the results. Sunbrella testing practices speak to the trustworthiness and dependability of its products.

How do I clean and maintain Sunbrella marine fabrics?

Sunbrella® fabrics are easy to maintain and bleach cleanable for tougher stains, like salt residue.

One of the best ways to keep Sunbrella® fabrics looking good is to hose fabrics off on a monthly basis with clean water. This helps prevent dirt from becoming deeply embedded in the fabric and eliminates the need for more frequent vigorous cleaning. In most environments, a thorough cleaning will be needed every two to three years.

Visit sunbrella.com/how-to-clean or download the Sunbrella Care app for more detailed cleaning and maintenance instructions.

Can you clean Sunbrella with bleach?

Yes. Visit [Sunbrella.com/how-to-clean](https://sunbrella.com/how-to-clean) or download the Sunbrella Care app for more detailed cleaning and maintenance instructions.

Can Sunbrella marine fabrics be re-waterproofed?

Yes. Glen Raven, Inc. endorses solutions from 303® for waterproofing as well as seam sealing. Always make sure fabric is clean before applying. Visit Sunbrella.com/how-to-clean or download the Sunbrella Care app for more detailed cleaning and maintenance instructions.

303® is a registered trademark of Gold Eagle, Inc.

What characterizes Sunbrella's legendary performance?

Sunbrella fabrics are the ultimate defense in harsh marine environments, maintaining their durability and beauty long after other marine fabrics begin to break down or require repair.

Sunbrella is Performance



Proven Durability

Engineered for the outdoors, long-lasting Sunbrella fabrics combine incredible strength with surprising lightness, exceeding tough industry standards for durability without feeling heavy or stiff.



Bleach Cleanability

With core-saturated fibres, Sunbrella fabrics can be safely cleaned with bleach without losing their colour.



Water Resistance

Trust Sunbrella fabrics to stand up to sea spray and rain with powerful water resistance.



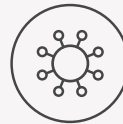
Air Flow/ Breathability

Most Sunbrella fabrics are breathable, allowing air to comfortably pass through them and reducing the accumulation of moisture.



UV/Fade Resistance

Sunbrella fibres are solution-dyed and saturated with highly UV-stable pigments, making them resistant to fading and the degrading effects of sunlight.



Mold and Mildew Resistance

Mold and mildew will not inherently grow on Sunbrella fabrics. Simply brush off dirt and debris to keep the fabrics clean.

What makes fabrication with Sunbrella easy?

Sunbrella® marine fabrics are ideal for a variety of marine applications, such as boat shade, boat upholstery, boat covers, bimini tops, and enclosures. One of the best reasons that marine trimmers choose Sunbrella is because it's easy to work with and performs beautifully in application. Sunbrella fabrics are lighter and softer yet still extremely durable, making them easy to install. Sunbrella fabrics are also offered in an extensive range of widths to accommodate marine applications of all dimensions.

**Note: It may be beneficial for fabricators to attend marine fabricator workshops for professional development, building skills and learning new concepts.*



What does Sunbrella's customer care and support provide?

Behind Sunbrella's legendary performance is an equally legendary care team offered as continued support for partners. Sunbrella goes above and beyond to ensure customer satisfaction, from personally addressing claims to offering pre- and post-market support network so marine trimmers can better offer their customer a professional and convenient experience.

Sunbrella also provides continued care and support through the Sunbrella Care app. Get 24/7 access to technical information, care and cleaning guides on marine fabrics, and educational videos. You can even send information to your customers directly from the app. Download the Sunbrella Care app via iTunes or Google Play.

What is the availability of Sunbrella?

The Nolan Group continuously monitors sales and market trends in all states to ensure consistent availability of Sunbrella products. The Nolan Group has every colour available in 203 cm, the marine fabrics range. Please note that indent orders require a maximum of 10 business days.

Why does The Nolan Group not provide Sunbrella in wider widths?

As industry trends evolve, Sunbrella has an expanding range of fabric widths to accommodate marine applications of all dimensions. The Nolan Group pioneered the 203 cm wide rolls, and with tested and trusted feedback from clientele, it has proven to be the right product for the Australian market for many years.

Are the fumes toxic when cutting Sunbrella marine fabric with a hot knife?

All solution-dyed acrylic fabric can emit a low concentration of fumes, which are non-harmful if used under normal conditions.



Nolan Group
Your Textile Partner For Success

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